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An amazing Digital/Print Designer with an eye for detail

Alternatives is seeking a motivated, smart and creative individual, who has a passion for design, an amazing attitude and a collaborative spirit to join our team of energetic creative professionals. Alternatives focuses on brand development and brand extension across a wide range of projects, programs and platforms in a collaborative environment.

Alternatives is dedicated to strengthening the impression of everything our clients do, across all forms of brand, media and retail communication. With 25+ years in business, we've assisted a diverse range of clients in many industries, helping them to succeed and achieve their goals. Clients range from small startups to Fortune 500 companies. Located in the Chelsea neighborhood of New York City, Alternatives provides a team oriented and creative working environment with a staff of 10-15 professionals.

The ideal candidate will

- Have strong skills using Adobe Creative Suite (Illustrator, InDesign, Photoshop, After Effects) HTML, SCSS/LESS (advanced CSS)
- Be a strong creative and strategic thinker who can provide solid and fresh ideas
- Be a good listener and keep up-to-date with current technology and design trends
- Have a strong knowledge of typography, color and visual communication
- Have experience with CMS Systems such as Wordpress, Drupal and Joomla
- Be comfortable switching between design and coding
- Understand image optimization, effective layout, typography, and usability standards for websites
- Knowledgeable about search optimization practices and social media platforms

Responsibilities

- Developing and designing creative concepts and layouts for visual communication for print, digital, packaging, branding materials and websites
- Developing websites and multimedia presentations in web standard scripting languages, such as HTML and CSS and using various content management systems
- Integrating client requirements and feedback into design revisions
- Testing sites on multiple platforms and browsers, and assisting in the configuration of web server settings
- Working collaboratively with other team members

Requirements

Education: Bachelor's degree and experience in print and digital design, specifically designing and coding websites. Any other skills such as professional experience in social media, print production, motion graphics, web development applications (Javascript, PHP), 3D modeling, video editing, illustration, etc. are a big plus.